

MARKETING PLATFORM
AGENT 2 AGENT™**HIGHLIGHTS****Leads per Campaign****Appointments
per Campaign****Assets per Client**

Real estate agents can add significant value to your practice, both as individual clients and as a sustainable source for referrals. The challenge is identifying and acquiring the right relationships. Agent 2 Agent™ provides a solution by researching and jump-starting these relationships on your behalf - in other words, we do all the heavy-lifting while you focus on servicing your clients.

SETTING

In-office trainings are the most effective way to showcase your knowledge, gain exposure, and increase credibility among real estate agents.

MARKETING

Human interaction is key in targeting and harvesting these relationships. It all starts with a highly skilled Relationship Specialist that will initiate contact and communicate your value and message effectively to get you in the door.

CONTENT

Agent 2 Agent™ delivers impacting sales strategies and concepts that promote real estate transactions while directly addressing the need for a financial professional.

Nobody appreciates a well-executed sales process as much as another sales professional.

KEY TO SUCCESS

The human element is monumental to the success of creating new professional relationships. Real estate agents are busy sales professionals that are more focused on acquiring clients rather than becoming clients - it's in their DNA. There are many mediums to attract their attention, but the most effective in terms of ROI is simply through strategic cold-calling. At Concierge Marketing we created a system that relies on agency development and delivering attractive agent collateral via highly skilled Relationship Specialists.

PRICING

Content Licensing	\$1,000
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Licensing is valid for 6 months.

Marketing Cost	\$4,500
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Ten guaranteed in-office training presentations.

LET'S TALK

At **Concierge Marketing** we offer financial professionals true turn-key marketing platforms. We recognize how important comprehensive client-acquisition strategies are to being successful, so we offer everything you'll need to create a remarkable first impression.

Whether it is **marketing, branding, or production**, our talented team members will help you implement the strategy that is right for you. Call us today to schedule your personalized demo.



CONTACT US

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