

## MARKETING PLATFORM FINANCIAL GREEN™



### HIGHLIGHTS



**50**

**Leads per Campaign**



**20**

**Appointments  
per Campaign**



**\$150k**

**Assets per Client**

*Recent changes in local and state laws all over the U.S. have made triggered what is being called the Green Rush. Financial Green™ is one of the platforms that capitalizes on relevant marketing to drive a high number of prospects to your practice. The principle behind it is simple: educate clients on the risks associated with this volatile investment while introducing them to other investment strategies.*

#### SETTING

Educational classes and over-the-phone consultations are the most effective mediums to convert leads into prospects.

#### MARKETING

Digital and Radio advertising generate the majority of the leads by sparking interest among potential clients. Our team is highly experienced at delivering an attractive message while preserving the integrity and image of your practice.

#### CONTENT

Financial Green™ offers investors quality educational information that helps them make sound decisions while keeping their risk tolerance in mind.

*Investors all over the U.S., regardless of their political or personal beliefs, are considering cannabis-related investments.*

## KEY TO SUCCESS

The Concierge Team at **Concierge Marketing** plays an essential role in producing and managing targeted campaigns while delivering high-quality materials. Cannabis-related investment topics can generate massive interest, but at the same time can be complicated to implement due to the nature of the topic. We provide a balanced strategy that allows you to tap into diversified investors while strategically positioning you as the expert in financial planning.

## PRICING

<b>Content Licensing</b>	<b>\$1,000</b>
<i>Licensing is valid for 6 months. Waived with campaign.</i>	
<b>Marketing Cost - Digital</b>	<b>\$3,500</b>
<i>Four-week Social Media campaign. Includes content licensing and lead management for duration of campaign.</i>	
<b>Marketing Cost - Radio</b>	<b>Varies by Market</b>
<i>Ten 30-second ad spots. Includes content licensing and lead management for duration of campaign.</i>	
<b>Supplemental Marketing - Direct Mail</b>	<b>\$8,500</b>
<i>Minimum marketing for a 10,000 mail pieces. Pricing includes full Campaign Management. Additional mailers are charged at \$0.80 each.</i>	

## LET'S TALK

At **Concierge Marketing** we offer financial professionals true turn-key marketing platforms. We recognize how important comprehensive client-acquisition strategies are to being successful, so we offer everything you'll need to create a remarkable first impression.

Whether it is **marketing, branding, or production**, our talented team members will help you implement the strategy that is right for you. Call us today to schedule your personalized demo.



**CONTACT US**

**(800) 980-7962**

**ConciergeMark.com**

**info@ConciergeMark.com**

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